STORYTELLING WORKSHEET



What does this story make you feel? What sounds do you hear? What do you smell? Can you see yourself in it? Can you see the company's future?

Can you think of any other sources for your stories?

What does the future look like to you? What does it mean for your company? Your team? Can you start to sketch out your story?

ADDITIONAL STORYTELLING RESOURCES:

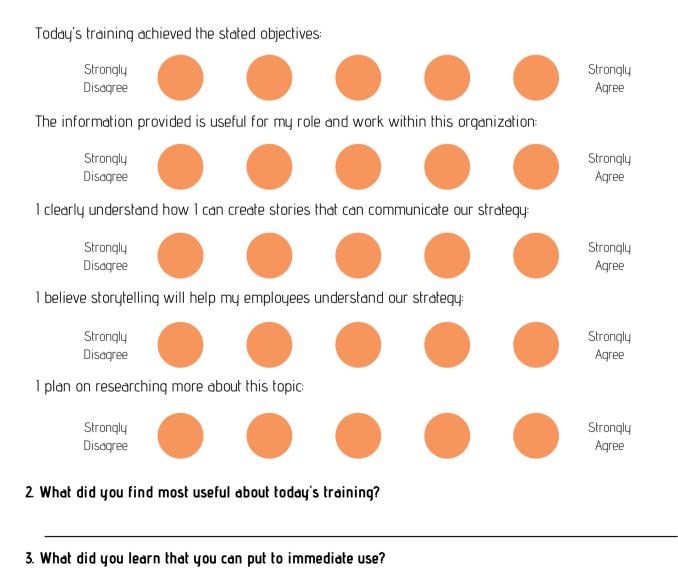
Simon Sinek - simonsinek.com | The Moth - themoth.org Radiolab - radiolab.org | TED Talks - ted.com | PRSA - prsa.org

TRAINING EVALUATION

Date:

Thank you for joining us in today's training! Your feedback will help us improve our training for future audiences.

1.Mark an X in the circle that best represents your feelings about today's instruction:



4. What suggestions do you have for improvement?