

Where shall we begin?



Location, Location, LOCATION!!

Problem / Issue

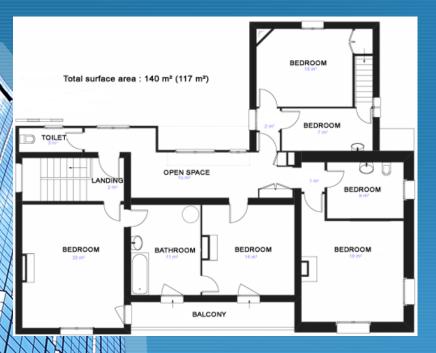
Importance

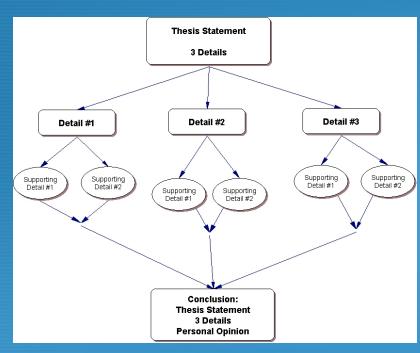


Audience

Blueprints

Outline your argument





KNOW WHAT YOU WANT TO DO!

Laying the Foundation

SUPPORT your claims with **EVIDENCE**





Research, personal experience, interviews, studies, etc.

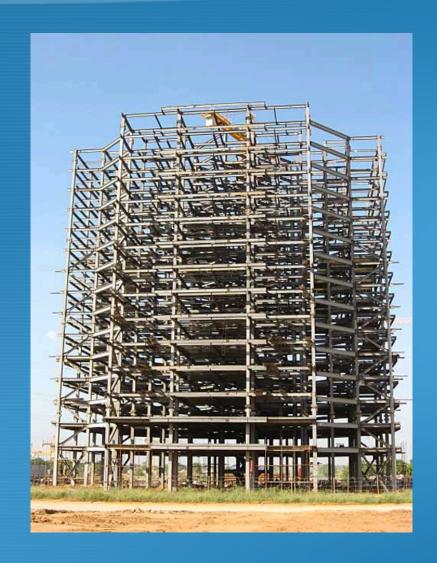
Mounting the Structure

Tying your claims and evidence to thesis / argument

Connecting ideas

Everything is RELEVANT

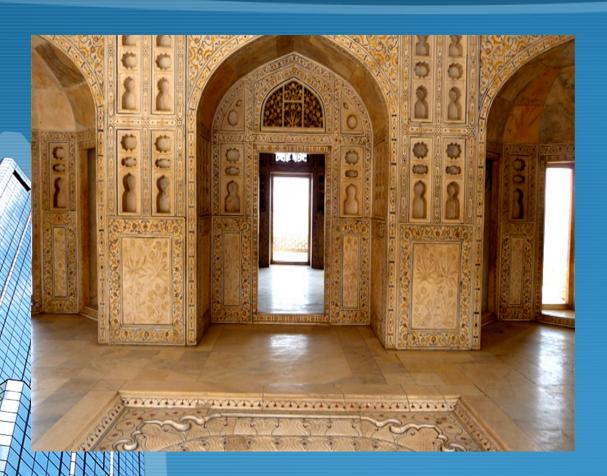
STRONG argument



Detailed Design



Beautify your essay!



Organization

Fluidity

Transitions

Style

Imagery

Metaphors

Introduction Hook Conclusion Etc.

Cutting the Ribbon



Now you're ready to turn in your fabulous essay ©



Identify the parts

Argument?

Who?

Why?

They say?

I say?

Within American society, it has been long believed that dogs are a man's best friend and that cats are inherently evil. However, recent studies indicate that cats may be better for one's health. Data from Black & Decker (2014) reveal that simply petting a cat has proven to lower stress levels and make people relax, especially those who are greatly stressed. Some of the most stressed people in the world are college students. College students experience great amounts of stress, which often affects their studies. As a result, students need healthy, alternative ways to de-stress and relax. Therefore, I suggest that all college students should own a cat.

Location

Argument

Every college student should own a cat.

Who?

College students

Why?

Stress affects students' studies

They Say

American society believes dogs are man's best friend and cats are evil.

I Say

Research shows that petting cats actually reduces stress levels and makes people relax.

Within American society, it has been long believed that dogs are a man's best friend and that cats are inherently evil. However, recent studies indicate that cats may be better for one's health. Data from Black & Decker (2014) reveal that simply petting a cat has proven to lower stress levels and make people relax, especially those who are greatly stressed. Some of the most stressed people in the world are college students. College students experience great amounts of stress, which often affects their studies. As a result, students need healthy, alternative ways to de-stress and relax. Therefore, I suggest that all college students should own a cat.

Homework

- Read They Say, I Say Ch. 7
- Read Don't Blame the Eater p. 195-197 & Nuclear Waste p. 206-209
 - Do Argument Worksheet