

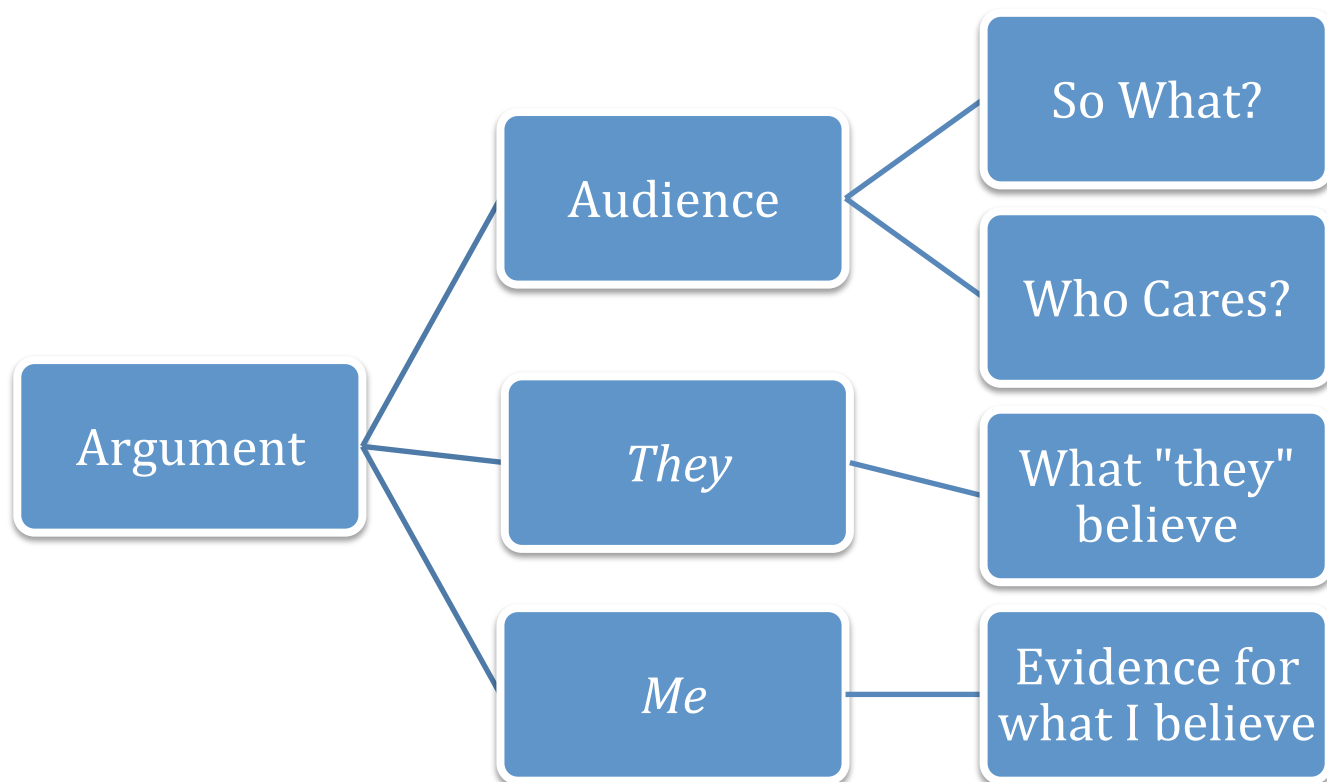
*Don't Blame the Eater* by David Zinczenko

<b>Argument:</b> What is the argument?	
<b>So What:</b> Why is it important to the author?	
<b>Who Cares:</b> Who does it concern?	
Why is it important to the audience?	
<b>They Say:</b> What do <i>they</i> say?	
<b>I Say:</b> What does the <i>author</i> say?	

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## Step 1: Discover the problem, audience, and importance



## Step 2: Multiple Claims and Support

